

### **Adelina Dopico UI/UX DESIGNER**

Born and raised in Spain, after my studies I've had experience working in the design industry for 7 years. With a passion for telling brand stories through design, I started my career as a Visual Designer and over the years transitioned to doing pure digital design focused on user-centered approach. Having worked in the e-commerce start-up environment and also on the agency side, I have seen and experience a various range of teams and working dynamics which has enrichened my perspective and design approach.

# **Contact me**

hello@adelinadopico.com

## Visit me

www.adelinadopico.com

## Tools

Sketch Figma Adobe Creative Suite Miro Webflow

## **Relevant Skills**

Testing Design Thinking Wireframing, Prototyping Branding & Visual Design HTML5/css3

## Languages

Native: Spanish and Galician Professional working proficiency : English and German

# **Experience**

#### **USU Software Berlin UI** Consultant

My main tasks include the development and extension of design systems as well as the creation of user Interfaces for several digital products and clients and the participation as speaker at different digital events.

#### Commandante Berlin Rerlin **Digital designer**

### sept 2019-abril 2020

may 2020- present

Conception and design of user interfaces for diferent brands and development and optimization of websites using platforms like webflow and wordpress.

### Home<sub>24</sub>

#### Berlin Visual/UI designer

UI design and coding of brand landing pages and web components, development of design guidelines, logo design and campaign design.

### Westwing Home & Living

Munich Intern Visual/UI design april 2014- dec 2014

Design and implementation of different visuals (e.g. landing pages, infographics) for content makerting purposes.

# Certificates

UXQB Certified Professional for Usability and User Experience -Foundation Level (CPUX) UXQB – International Usability and User Experience Qualification Board Credential ID 21-CPUXFL-184817-27

Accessibility: How to Design for All (Top 10% Distinction) The Interaction Design Foundation Credential ID 96631

# Education

### Mediadesign Hochschule 2016 Webdesign

HTML5 & CSS3

University of Vigo 2008 - 2012 Advertising and PR - 1,7 Bachelor & Master

University of Passau 2010 - 2011 Media and Communication **Erasmus Program** 

may 2015- feb 2019